

Class: SOCI 380, Survey Methods
Class time: Monday, Wednesday, Friday 3:00-4:00
Location: ANSO 207
Instructor: Edward Akhmetshin, Ph.D.
 Email: eakhmets@yahoo.com
 Office: ANSO 3108
 Office Hours: after class on Fridays or by appointment

This course is designed to provide a comprehensive introduction to the use of survey methods for social science research. The course is organized into three sections. First, we will consider the ways and techniques of *designing* a survey. Second, we will look at how to *administer* a survey. Third, we will cover the ways that we have to *analyze* the results from a survey.

Required Reading

George Gray and Neil Guppy. 2008. *Successful Surveys: Research Methods and Practice*. Toronto: Harcourt Canada. Fourth Edition.

Grading Summary

1. Survey questionnaire ----- 20%
2. Questionnaire review----- 20%
3. Final report ----- 20%
4. Final Examination ----- 40%

CLASS SCHEDULE/ READING LIST

DATE	TOPIC	READING
Sept 4	Introduction to Survey Research	
6	Purpose of Surveys	Gray and Guppy ch 1 and 2
9	Ethical Issues	Gray and Guppy ch 3
11	Developing the Research Question	Gray and Guppy ch4 (Survey questionnaire assignment)
13	Designing the Research	Gray and Guppy ch 5
16	Measurement	Gray and Guppy ch 6
18	No class (Truth and Reconciliation Commission)	
20	Methodology Underlying Surveys	Gray and Guppy ch 7
23	Designing Questions	Gray and Guppy ch 8
25	Organizing the Questionnaire	Gray and Guppy ch 9
27	Formatting the Questionnaire	Gray and Guppy ch 10
30	Types of Surveys	Gray and Guppy ch 11 (Survey questionnaires due in class; Questionnaire review assignment)

Oct 2	Sampling from Populations	Gray and Guppy ch 12
4	Sampling: Methods of Selection	Gray and Guppy ch 13
7	Processing the Data	Gray and Guppy ch 14
9	Writing the Report	Gray and Guppy ch 15
11	Review of Survey Methods	(Questionnaire reviews due in class)
14	No class (Thanksgiving)	Happy Turkey Day!!
16	Review of questionnaires	(Graded questionnaires and reviews handed out in class)
Sep 18-21	Special topics	
23	In-class survey administration	(Revised questionnaires due in class)
25	In-class survey administration	
28	Lab Buchanan B125	
Oct 30 - Nov 4	Data Entry (lab)	
Nov 6-8	Data Analysis (lab)	
11	No class (Remembrance day)	
13	Data Analysis (lab)	
15-27	Work on final report (lab)	
29	Last Class, Review for Final	(Final report due in class)
	FINAL EXAM (Scheduled by the Registrar)	